

EVENTS & PRIVATE HIRE





INTRODUCTION

Located on the banks of the Seine in Rouen, the Cité Immersive Viking offers an exceptional setting for your events. Through an innovative 1,000m² scenography, this immersive experience takes you on an extraordinary journey through history.

Accessible to all ages, the Cité Immersive Viking exhibition lasts 1.5 hours and consists of five historical rooms. A succession of video portraits, artefacts, historical settings, and multimedia experiences will allow you to relive the extraordinary adventure of the first Normans.

The "Hall of Dreams", the highlight of our experience, is ideal for hosting your events. With a surface area of 170m² and an immersive 360° video projection covering the walls and floor, it offers a personalised and captivating setting for an unforgettable experience.

THE CITÉ IMMERSIVE VIKING

THE FIRST IMMERSIVE VENUE FOR BESPOKE EVENTS IN ROUEN

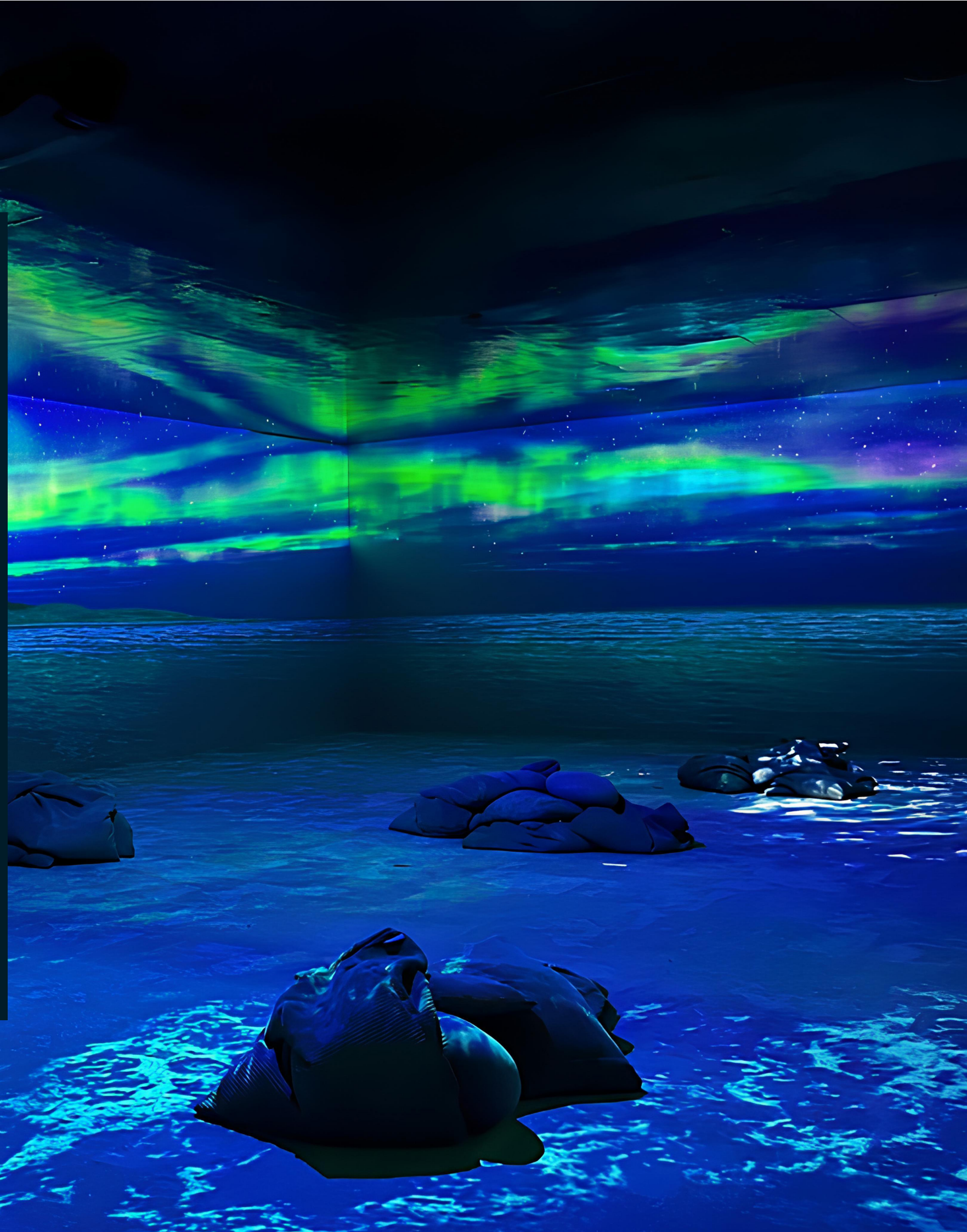
Your event in the iconic Hall of Dreams:

- Capacity: up to 160 guests
- Complete exhibition (45 minutes) and immersive show (25 minutes)

Exceptional video mapping equipment:

- 14 x 4K projectors for a unique visual experience
- 3D spatialised sound for total immersion
- A catalogue of diverse and customisable atmospheres

Possibility of organising immersive breakfasts, dinners, or cocktails.



YOUR EVENTS

The Cité Immersive Viking opens its doors to offer you a unique experience. You can privatise our venue at any time outside the museum's opening hours to organise breakfasts, cocktail receptions, dinners, and seminars.

Availability:

- Mornings: until 10:30 AM
- Evenings: from 7:00 PM onwards
- Mondays (all day): The experience is closed to the public
- Tuesdays: until 2:00 PM

Do not hesitate to contact us for more information and to organise your unique event in an exceptional viking setting.



COCKTAIL RECEPTIONS

From 7:00 PM to midnight
Every day



DINNERS

From 7:00 PM to midnight
Every day



BREAKFAST

From 8:30 AM to 10:00 AM
Every day



CONFERENCES

On request
Every day



OTHER BESPOKE EVENTS

BESPOKE THEMATIC EVENTS

The Cité Immersive Viking can organise all types of events, including Christmas parties, themed evenings, Viking nights at our venue or directly at your premises, as well as Viking camps during the summer season.

We work closely with you to design bespoke events that perfectly match your expectations and specific needs.

Offer your guests a unique and immersive experience in the viking world!

TEAM BUILDING

Bring your team together and take part in events and workshops exploring the history of the first Normans with a variety of interactive activities.

THEMED EVENTS

Book a themed event: Christmas corporate dinner, Halloween night, Viking summer camp... On-site or at your own venue.



VIKING WEDDINGS

Celebrate your wedding with a ceremony led by our Jarl, surrounded by vikings. We provide costumes, themed décor, and a welcome drink.

CHILDREN'S BIRTHDAYS

Offer your child an unforgettable birthday party. Our team can provide various packages, entertainment, activities, and games.

OUR SPACES

OUR EVENT SPACES AT THE CITÉ IMMERSIVE VIKING

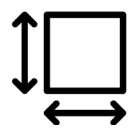
Nous mettons à votre disposition plusieurs espaces pour l'organisation de vos événements.



THE HALL OF DREAMS

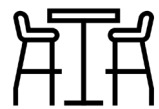
Create a unique and immersive event with our ten atmospheres: Northern Lights, Norman Sicily, Bayeux Tapestry, Snowy Scandinavian Forest, Cliffs of Étretat, Viking Longship, Viking Battle Scene, The Norns, Sicilian Mosaics, or Ceremonial Tree.

You also have the option to project your own visuals on four screens (photos and videos) for presentations or other specific requirements.



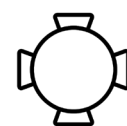
SURFACE AREA

170m²



COCKTAIL

Up to 160 guests



SEATED DINNERS

Up to 130 guests



CONFERENCES

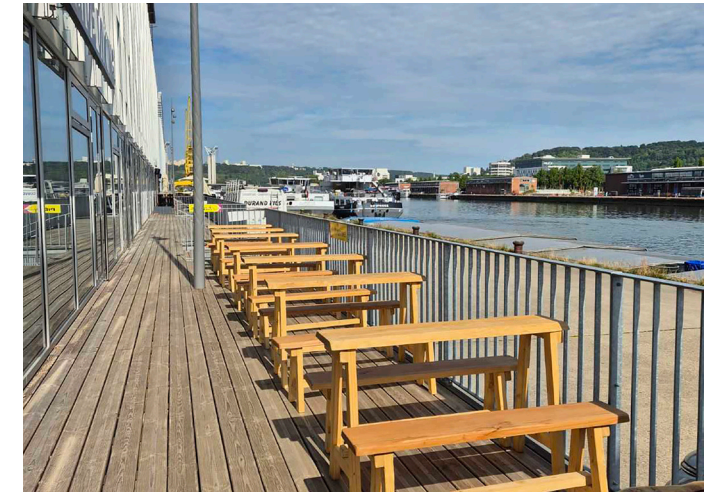
Up to 160 guests

THE TERRACE

We have a terrace at the entrance of the Cité Immersive Viking and another terrace overlooking the Seine, ideal for outdoor events. These spaces provide an elegant and pleasant setting, perfect for receptions, cocktails, or other outdoor gatherings.



200m²

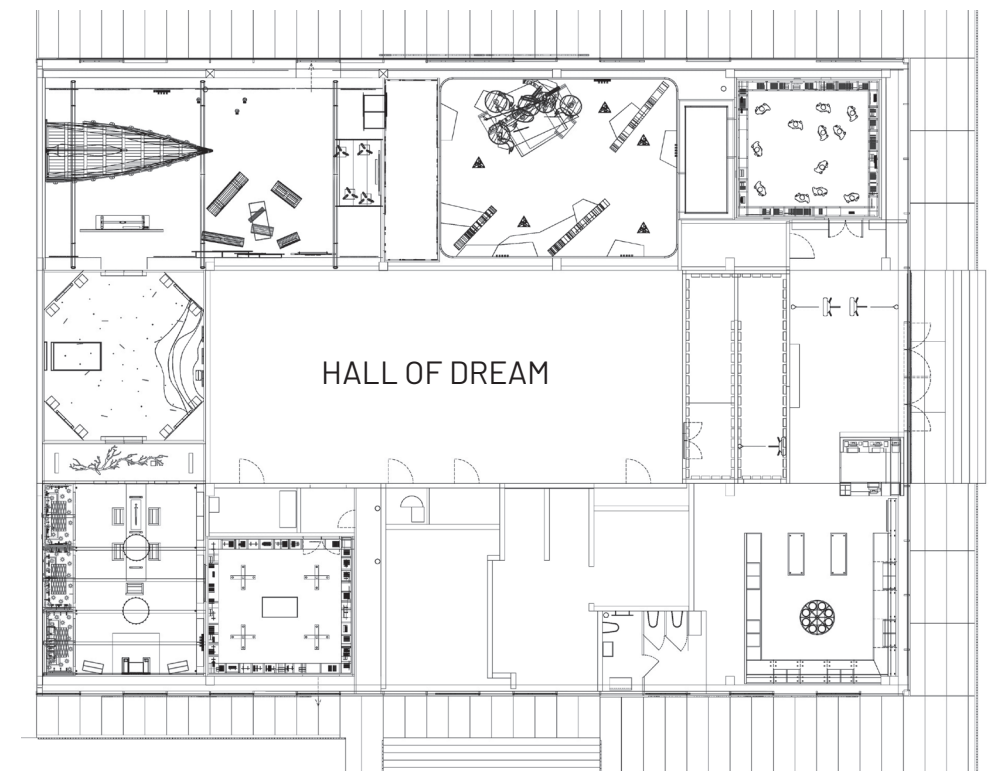


THE EXPERIENCE

The Cité Immersive Viking offers a journey through five rooms, ideal for small meetings, breakout spaces for workshops, and team-building activities. These unique spaces provide an immersive and original setting for your professional events.



800m²



FORECOURT

OUR OPTIONS

INCLUDED IN YOUR BOOKING

- Access to the Cité Immersive Viking experience
- One immersive atmosphere of your choice
- Projection screen
- Microphone for speeches and presentations

SUPPLEMENTS

On request

- **Viking in period costume**
Walkabout performer or bespoke animation
- **Viking throne**
For exceptional event photos
- **Quiz Buzzer Animation**
Norman-themed interactive game
- **Additional atmosphere**
Transition between different immersive settings
- **Cultural mediators**
Expert guides for exhibition commentary
- **Event furniture rental**
Tailored to your needs
- **On-site personnel**
Hosts, security agents, technical support, and cleaning staff

MANDATORY ADDITIONAL FEES

Security personnel, technical support, and post-event cleaning are mandatory to ensure the smooth running of your event.

OUR ATMOSPHERE CATALOGUE



Northern lights



Norman Sicily



Bayeux tapestry



Snowy Scandinavian forest



Cliffs of Étretat



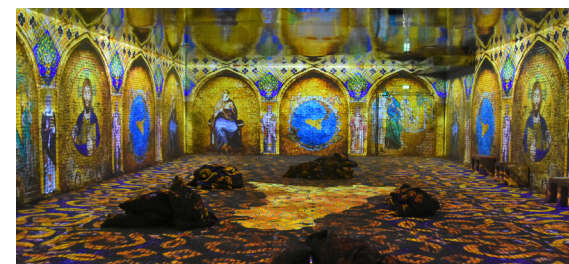
Viking longship



Viking battle scene



The Norns



Sicilian mosaics



Ceremonial tree



OUR PARTNERS

OUR CATERING SERVICES

The Cité Immersive Viking has selected five renowned caterers to provide the finest dining experiences, tailored to your needs and the unique atmosphere of our venue.



Chez Juliane
Seasonal, organic, homemade cuisine



Bonnaire Traiteur
Premium Norman catering



Cirette Traiteur
Innovative, high-end gastronomy



Pintxos
Festive restaurant with gourmet tapas



Emma Boulangerie
Exceptional breakfast offerings

Our extras



Raphaël et Chocolat
Refined chocolate delicacies



Tom & les Fromages
Expert wine and cheese pairings

OUR SERVICE PROVIDERS

Handpicked providers for a successful event.



Muséa Hospitality
Professional hosts for a warm and polished event experience



Gros Horloge Sécurité
Qualified security personnel ensuring discreet and effective protection

BECOME A SPONSOR

SUPPORT “LUMIÈRES D’HISTOIRE” AND THE CITÉ IMMERSIVE VIKING

You can organise your events as part of a corporate sponsorship initiative. By supporting Lumières d’Histoire, you contribute to promoting history and cultural access for underprivileged audiences.

Lumières d’Histoire is a non-profit organisation, founded in 2024, with the mission of making culture more accessible and organising historical outings for underprivileged audiences. By supporting this association, you contribute to innovative projects, including partnerships with the Cité Immersive Viking, a unique venue dedicated to exploring Viking history.

CORPORATE SPONSORSHIP:

Your support for Lumières d’Histoire as a corporate sponsor grants you access to personalised benefits, up to 25% of your donation amount, in partnership with the Cité Immersive Viking. Additionally, you can benefit from a tax deduction of 60% of your donation, up to 0.5% of your pre-tax turnover. Contact us to learn more.

INDIVIDUAL DONATIONS:

Every donation to Lumières d’Histoire, no matter how small, helps make history accessible to all. You can benefit from a tax deduction of 66% of the amount donated, up to 20% of your taxable income.

Contact us

contact@lumieresdhistoire.fr





PRACTICAL INFORMATION

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