

PROFESSIONALS

2025



A IMMERSIVE JOURNEY IN ROUEN

Located on the banks of the Seine in Rouen, within a 1,000m² space, Cité Immersive Viking offers a unique experience at the heart of viking history in Normandy, blending the richness of a traditional museum with the excitement of immersive entertainment.

Through a unique sensory and narrative approach, your visitors will be transported back in time with **monumental sets**, **360° video projections**, **spatialised sound designs**, and **archaeological artefacts**. Designed to captivate all visitors, this immersive experience is perfect for groups, guided tours, and cultural excursions.



1000 m²

OF INNOVATIVE
SCENOGRAPHY

1:45

OF A UNIQUE
EXPERIENCE

Ages 0-99

A VISIT FOR ALL
VISITORS

PREFERENTIAL RATES FOR PROFESSIONALS

Available from 20 tickets purchased!

Preferential Adult Rate

€12.90

~~€14.90~~

Preferential Youth Rate

€8.90

~~€9.90~~

(up to 17 years old)

Opening hours

Monday

Closed

Tuesday

2:00 PM - 6:30 PM

Wednesday to Friday

10:30 AM - 6:30 PM

Week-end

10:30 AM - 7:30 PM

Languages

French, English (subtitled)



OUR EXCLUSIVE EXPERIENCES

Offer your clients a full immersion into the history of Rollo and Normandy with our full-day experiences. Flexible and tailor-made, they combine discovery, culture, and gastronomy for a unique experience in Rouen.



THE VIKING CITY TOUR

Offer your clients a **full immersion** into viking culture with the Viking City Tour: historical visits, themed dining, and exclusive activities.

Designed for both groups and FITs, this tailor-made package includes:

- A visit of the Cité Immersive Viking
- A viking-themed lunch
- Tailored activities

IN THE FOOTSTEPS OF ROLLO

Follow the footsteps of Normandy's founder with an **immersive guided tour of Rouen**.

Accompanied by an expert guide in **viking attire**, your clients will explore the city's most iconic landmarks—from medieval alleyways to the statue of Rollo, passing by the Cathedral and the Palais de Justice. A fascinating journey into the heart of viking Rouen.



VIP TOUR OF THE EXPERIENCE

Give your clients an exclusive experience at the Cité Immersive Viking. They will explore the exhibition with a **expert guide**. At the end of this unique experience, they will receive an exclusive **souvenir gift**.

Prices available on request
for our exclusive experiences



BOOKING CONTACT

GWLADYS OKONDO

Marketing & Event Manager

gwladysokondo@cites-immersives.fr

(+33) 6 62 38 34 35

ACCESS & PRACTICAL INFORMATION



Cité Immersive Viking - Hangar 105
105 bis allée François Mitterrand
76100 Rouen

- Shuttle-accessible site
- Coach parking available
- Accessible facilities for people with reduced mobility