

TOURISM PROFESSIONALS



A UNIQUE EXPERIENCE IN ROUEN

Located on the banks of the Seine in Rouen, in an area of almost 1000m², the Immersive Viking City offers a unique experience at the heart of Viking history in Normandy, at the crossroads of a traditional museum, an escape game and a theme park.

Thanks to a unique sensory and narrative immersion experience, your visitors will be transported back in time through monumental decors, 360° video projections, spatialized sound effects and archaeological objects. Designed to captivate all audiences, this immersive experience is ideal for groups, tours and cultural excursions.



1000 m²

INNOVATIVE
SCENOGRAPHY

1h45

UNIQUE EXPERIENCE

0-99 years

A VISIT FOR
ALL AUDIENCES

YOUR PREFERENTIAL RATES

From 20 tickets purchased!

Preferential adult rate

13,90€

instead of €15.90

Preferential rate for young people

9,90€

instead of €8.90
(up to and including age 17)

Opening hours

Monday

Tuesday

Wednesday to Friday

Weekend

Closed

14h00 - 18h30

10h30 - 18h30

10h30 - 19h30

Languages

French, English (subtitles)



OUR TURNKEY DAYS

Immerse your customers in the history of Rollon and Normandy with our full-day tours. Modular and tailor-made, they combine discovery, culture and gastronomy for a unique experience in Rouen.



THE VIKING CITY TOUR

Offer your customers a total immersion in Viking culture with the Viking City Tour: historical visits, themed lunch and exclusive activities.

Adapted to groups & FITs, this tailor-made package can include:

- A visit to the Immersive Viking City
- A themed lunch
- Flexible activities

IN THE FOOTSTEPS OF ROLLON

Follow in the footsteps of the founder of Normandy with an immersive guided tour of Rouen.

Accompanied by an expert in Viking costume, your clients will discover the city's most emblematic landmarks, from the medieval streets to the statue of Rollon, via the Cathedral and the Palais de Justice. A fascinating dive into the heart of Viking Rouen.



VIP TOUR OF THE COURSE

Offer your customers an exclusive experience at the Immersive Viking City. They'll explore the immersive trail with a qualified tour guide. At the end of this privileged experience, they will receive a gift as a souvenir of this extraordinary immersion.

**Prices on request
for our turnkey packages**



BOOKING CONTACT

GWLADYS OKONDO

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ACCESS & PRACTICAL INFORMATION



Cité Immersive Viking - Hangar 105
105 bis allée François Mitterrand
76100 Rouen

- Accessible by shuttle bus
- Coach parking
- PSH facilities