



WORKS COUNCILS BUSINESS 2026 BROCHURE



A UNIQUE EXPERIENCE IN ROUEN

Located on the banks of the Seine in Rouen, in a space of almost 1,000 m², the Immersive Viking City offers a unique experience at the heart of the history of the Vikings in Normandy, at the crossroads of traditional museum and entertainment.

Thanks to a unique sensory and narrative immersion experience, your employees will be immersed in history through monumental decors, 360° video projections, spatialized sound effects and real archaeological artefacts. Ideal for your employees, this immersive experience can be enjoyed as a family or with colleagues.



1000 m² **1h45** **0-99 ans**

INNOVATIVE
SCENOGRAPHY

UNIQUE EXPERIENCE

A VISIT FOR
ALL AUDIENCES

YOUR PREFERENTIAL RATES

From 20 tickets purchased!

Preferential adult rate Preferential rate for young people

13,90€

instead of €15.90

9,90€

instead of €10.90
(up to and including age 17)

Opening hours

Timetables are available directly on our website.

Languages

French, English (subtitles)



How do I book?



Order tickets
in bulk - Open tickets, valid
for one year*.



Gift voucher - Give the gift of a
voucher valid for one year*.



Promo code - Offer your
employees a preferential rate

* From date of purchase

EXCEPTIONAL EVENTS

Give your staff a unique opportunity to immerse themselves in Viking history. Find out more about our private tours and theme days and enjoy an unforgettable, tailor-made experience, combining discovery, culture and gastronomy in an exceptional setting.



EVENTS AND PRIVATISATIONS

Take advantage of a unique venue for all your business events.

Give your teams an extraordinary experience by organising your seminar, dinner or corporate evening at the Immersive Viking City. Take advantage of a 180 m² room equipped with 14 4K projectors and 10 immersive environments, including a private immersive trail, for an unforgettable professional event.

OUR THEME DAYS

Discover Rouen during our tailor-made immersive days.

Choose a half-day or full-day package with a Viking lunch, immersive exploration and guided tours. Complete the experience with must-see sites such as the Calvados Experience or Jumièges Abbey, for an outing rich in discovery.



VIP TOUR OF THE COURSE

Offer your employees an exclusive experience at the Immersive Viking City. They'll explore the immersive trail with a qualified tour guide. At the end of this privileged experience, they will receive a gift as a souvenir of this extraordinary immersion.

Prices on request



BOOKING CONTACT

GWLADYS OKONDO

Marketing & Events Manager

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ACCESS & PRACTICAL INFORMATION



Cité Immersive Viking - Hangar 105
105 bis allée François Mitterrand
76100 Rouen

- Site accessible by shuttle bus
- Coach parking
- PSH facilities