

The background image shows an immersive exhibition space. The walls and ceiling are covered in large-scale, colorful projections of ancient-looking patterns and structures. In the foreground, several people are sitting on the floor, which is also covered in projections. One person is lying down, looking at a tablet. The overall atmosphere is one of a historical or cultural immersion.

# TOURISM PROFESSIONALS

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CITÉ  
IMMERSIVE  
VIKING



# A UNIQUE EXPERIENCE IN ROUEN

Located on the banks of the Seine in Rouen, in an area of almost 1000m<sup>2</sup>, the Immersive Viking City offers a unique experience at the heart of Viking history in Normandy, at the crossroads of a traditional museum, an escape game and a theme park.

Thanks to a unique sensory and narrative immersion experience, your visitors will be transported back in time through monumental decors, 360° video projections, spatialized sound effects and archaeological objects. Designed to captivate all audiences, this immersive experience is ideal for groups, tours and cultural excursions.



**1000 m<sup>2</sup>**

INNOVATIVE  
SCENOGRAPHY

**1h45**

UNIQUE EXPERIENCE

**0-99 years**

A VISIT FOR  
ALL AUDIENCES

## YOUR PREFERENTIAL RATES

**From 20 tickets purchased!**

**Preferential adult rate**

**13,90€**

instead of €15.90

**Preferential rate for young people**

**9,90€**

instead of €8.90  
(up to and including age 17)

**Opening hours**

Timetables are available directly on our website.

**Languages**

French, English (subtitles)



# OUR TURNKEY DAYS

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Immerse your customers in the history of Rollon and Normandy with our full-day tours. Modular and tailor-made, they combine discovery, culture and gastronomy for a unique experience in Rouen.



## THE VIKING CITY TOUR

Offer your customers a total immersion in Viking culture with the Viking City Tour: historical visits, themed lunch and exclusive activities.

Adapted to groups & FITs, this tailor-made package can include:

- A visit to the Immersive Viking City
- A themed lunch (Calvados Experience Les Tonneaux restaurant)
- Flexible activities

## IN THE FOOTSTEPS OF ROLLON

Follow in the footsteps of the founder of Normandy with an immersive guided tour of Rouen.

Accompanied by an expert in Viking costume, your clients will discover the city's most emblematic landmarks, from the medieval streets to the statue of Rollon, via the Cathedral and the Palais de Justice. A fascinating dive into the heart of Viking Rouen.



## VIP TOUR OF THE COURSE

Offer your customers an exclusive experience at the Immersive Viking City. They'll explore the immersive trail with a qualified tour guide. At the end of this privileged experience, they will receive a gift as a souvenir of this extraordinary immersion.

**Prices on request  
for our turnkey packages**



## BOOKING CONTACT

**GWLADYS OKONDO**

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## ACCESS & PRACTICAL INFORMATION



Cité Immersive Viking - Hangar 105  
105 bis allée François Mitterrand  
76100 Rouen

- Accessible by shuttle bus
- Coach parking
- PSH facilities