



TOURISM PROFESSIONALS



A UNIQUE EXPERIENCE IN ROUEN

Located on the banks of the Seine in Rouen, in an area of almost 1000m², the Immersive Viking City offers a unique experience at the heart of Viking history in Normandy, at the crossroads of a traditional museum, an escape game and a theme park.

Thanks to a unique sensory and narrative immersion experience, your visitors will be transported back in time through monumental decors, 360° video projections, spatialized sound effects and archaeological objects. Designed to captivate all audiences, this immersive experience is ideal for groups, tours and cultural excursions.



YOUR PREFERENTIAL RATES

From 20 tickets purchased!

Preferential adult rate

13,90€

instead of €15.90

Preferential rate for young people

9,90€

instead of €8.90
(up to and including age 17)

Opening hours

Timetables are available directly on our website.

Languages

French, English (subtitles)



OUR TURNKEY DAYS

Immerse your customers in the history of Rollon and Normandy with our full-day tours. Modular and tailor-made, they combine discovery, culture and gastronomy for a unique experience in Rouen.



IN THE FOOTSTEPS OF ROLLON

Follow in the footsteps of the founder of Normandy with an immersive guided tour of Rouen.

Accompanied by an expert in Viking costume, your clients will discover the city's most emblematic landmarks, from the medieval streets to the statue of Rollon, via the Cathedral and the Palais de Justice. A fascinating dive into the heart of Viking Rouen.



THE VIKING CITY TOUR

Offer your customers a total immersion in Viking culture with the Viking City Tour: historical visits, themed lunch and exclusive activities.

Adapted to groups & FITs, this tailor-made package can include:

- A visit to the Immersive Viking City
- A themed lunch (Calvados Experience Les Tonneaux restaurant)
- Flexible activities



VIP TOUR OF THE COURSE

Offer your customers an exclusive experience at the Immersive Viking City. They'll explore the immersive trail with a qualified tour guide. At the end of this privileged experience, they will receive a gift as a souvenir of this extraordinary immersion.

Prices on request
for our turnkey packages



BOOKING CONTACT

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ACCESS & PRACTICAL INFORMATION



Cité Immersive Viking - Hangar 105
105 bis allée François Mitterrand
76100 Rouen

- Accessible by shuttle bus
- Coach parking
- PSH facilities